

dōTERRA<sup>®</sup>  
AUSTRALIA & NEW ZEALAND

# Build

Business Overview

Are you ready for

# Financial Freedom?



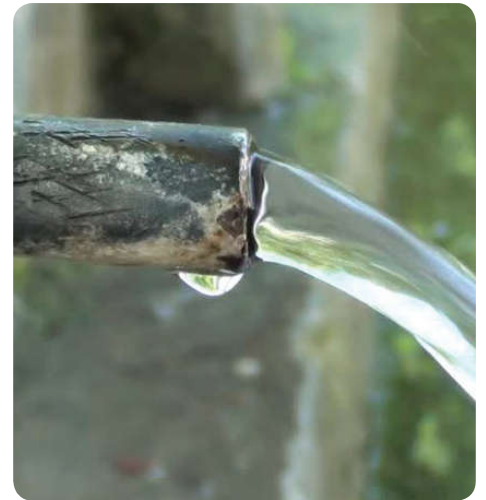
## THERE WAS A MAN WHO HAULED BUCKETS OF WATER FOR A LIVING.

Everyday, he hauled water from the nearest source to his village miles away. If he wanted to make more money, he would simply work longer hauling buckets.



## AFTER MANY YEARS, HE GREW WEARY OF HAULING BUCKETS.

Then inspiration came. If he used his spare time to build a pipeline, eventually he could be free from hauling buckets. So he laboured diligently for a few years to build his pipeline.



## THE DAY HE TURNED ON THE SPIGOT, EVERYTHING CHANGED.

He successfully created an unlimited supply of water and improved lifestyle for the villagers and himself, resulting in an abundant financial pipeline.

Many people spend their lives trading hours for dollars and lack fulfillment or a sense of purpose. With dōTERRA, anyone can choose to create time, energy, and financial freedom through building a lasting residual income pipeline.

## Where are you?

### Hauling Buckets

- Trading hours for dollars
- Limit on advancement & earnings
- Limited time freedom
- Building others' dreams

or

### Building a Pipeline

- True, lasting residual income
- No limits on advancement & earnings
- Freedom to choose your schedule
- Building your dreams





# Why Partner with dōTERRA?

## EFFECTIVE

**MOST TESTED. MOST TRUSTED.**  
Over 4.5 million customers



The dōTERRA quality and purity standard!

### THE dōTERRA DIFFERENCE

**65%**

RECORD-BREAKING  
RETENTION!

#### Most Direct Selling

- Lead with business opportunity
- Product sales depend on opportunity
- Sell an opportunity

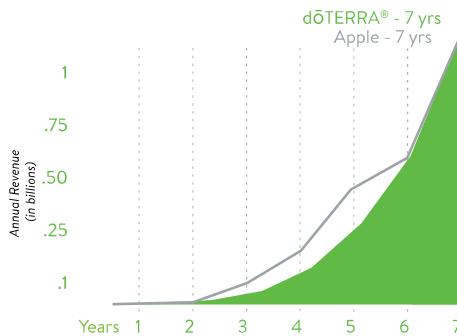
or

#### dōTERRA Authentic Direct Selling

- Lead with powerful products
- Products sell regardless of opportunity
- Share a wellness lifestyle

## PROVEN

### dōTERRA'S GROWTH



A Billion Dollar Company in 7 Years!

- Largest essential oil company in the world
- Optimal timing for opportunity (120+ markets open worldwide)
- Debt-free; no outside interest or funding
- Part of the trillion dollar wellness industry
- Led by a diverse team of business, marketing and healthcare professionals with 150+ years of combined industry experience

dōTERRA Executive Team Founders



## CARING

### CHANGE THE WORLD

- dōTERRA creates partnerships with growers around the world, nurturing developing economies and preserving agricultural traditions through dōTERRA Co-Impact Sourcing® and dōTERRA Healing Hands Foundation® initiatives
- Learn more at [sourcetoyou.com](http://sourcetoyou.com)



### A dōTERRA PIPELINE TOUCHES MANY LIVES

As you grow your pipeline, other lives are lifted. Every purchase changes growers' lives and their communities for the better. Entire regions and cultures are impacted because you share health and hope.

# Success is Simple

## 3 simple steps to build your financial pipeline

To change lives, engage in these pipeline-building activities (PIPES). The more you put into your pipeline, the more you receive. For greater results, *turn up the flow!*



### 1. Use doTERRA® PRODUCTS



#### PREPARE

Prepare yourself for success by experiencing the benefits of doTERRA's products and proven training system.

You

#### INVITE

Invite others to learn about doTERRA's natural based wellbeing solutions and opportunity.

Your Prospects

#### PRESENT

Present doTERRA's message of wellness and financial prosperity.

Use these tools to support your pipeline-building activities as you naturally share and duplicate.



Name's List



Healthy Can Be Simple



Nature's Solutions Handout



## 2. Share dōTERRA



## 3. Teach OTHERS

E

### ENROL

Enrol & empower others with natural based wellbeing solutions and invite them to change lives.

S

### SUPPORT

Support your customers and builders to success.



## Your Team + Community



Live, Share, Build guides



Launch guide

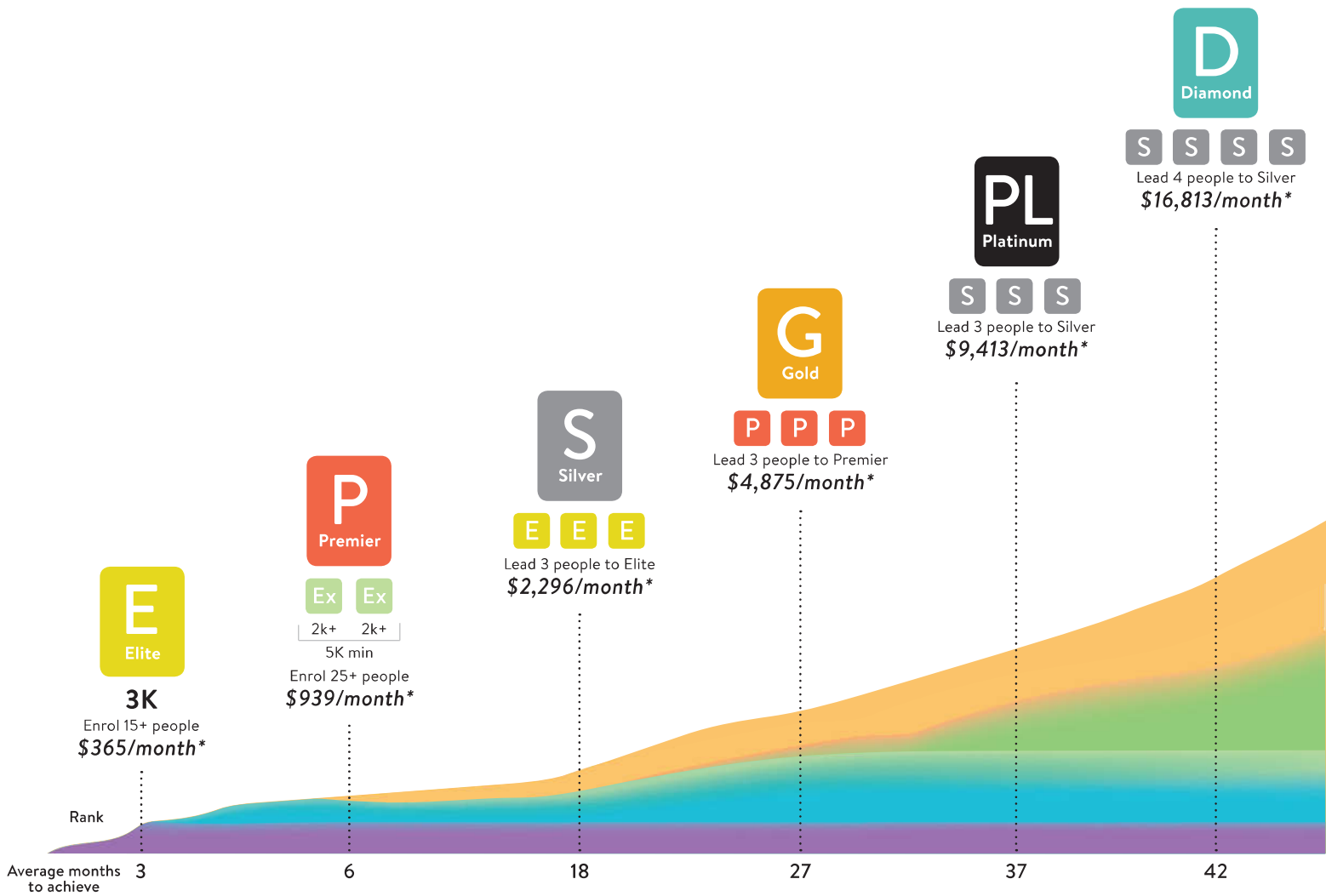


# Discover the Possibilities

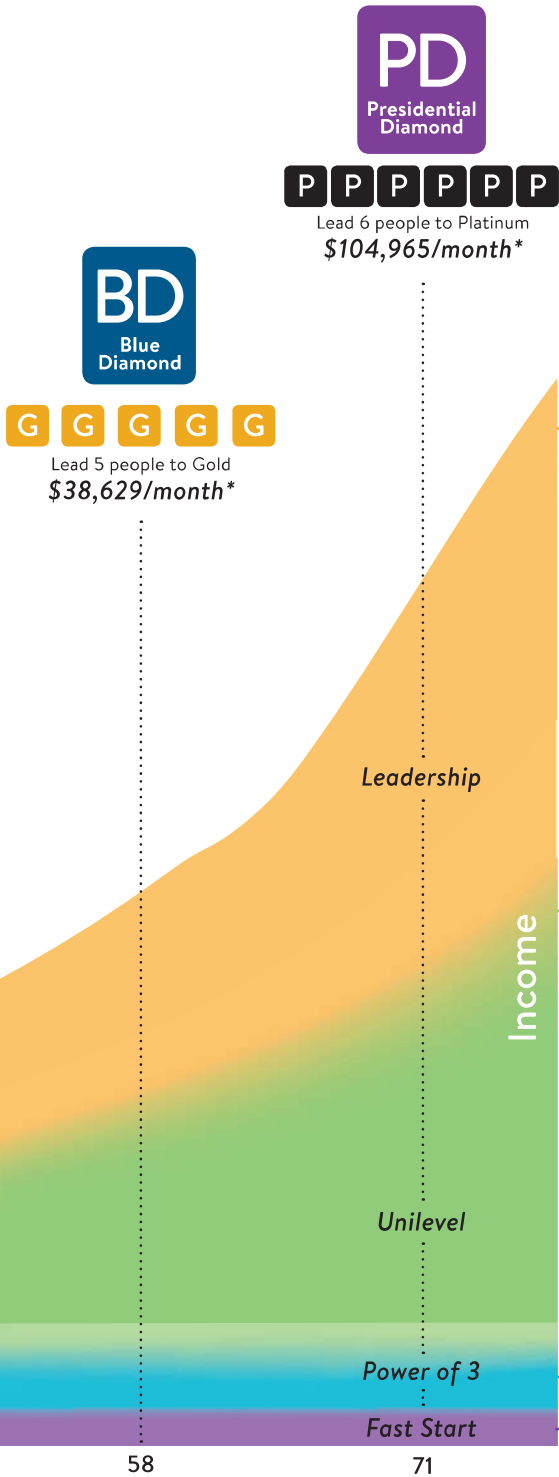
dōTERRA's generous compensation plan is a proven vehicle to create powerful, lasting residual income while incentivising synergy and collaboration.

**Pay**  
FOR YOUR PRODUCT

**Supplement**  
YOUR INCOME

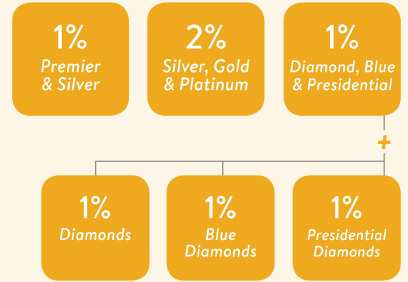


# Replace & Multiply YOUR INCOME



## LEADERSHIP BONUS

Paid monthly to reward leadership. 7 percent of global volume divided among leadership ranks.



## UNILEVEL BONUS

Paid monthly on team volume outside the Fast Start bonus window (member's first 60 days).

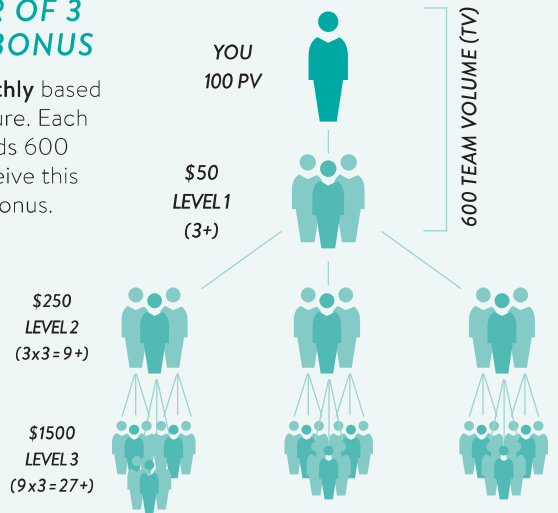
Get paid 7 levels deep with higher % on larger lower levels. Dynamically compresses up past non-qualifying members.

Level	%	# of people	Income based on 150 PV orders	Notes
Level 1	2%	3	\$9	
Level 2	3%	9	\$49	
Level 3	5%	27	\$252	
Level 4	5%	81	\$859	
Level 5	6%	243	\$3,046	Elites are paid to this level
Level 6	6%	729	\$9,607	Premiers are paid to this level
Level 7	7%	2187	\$32,571	Silvers and above are paid to this level

Levels in your organisation | % paid on monthly volume | # of people | Income based on 150 PV orders

## POWER OF 3 TEAM BONUS

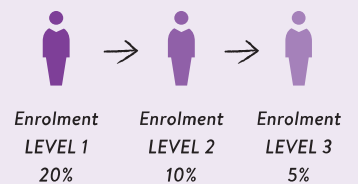
Paid monthly based on structure. Each team needs 600 TV to receive this sponsor bonus.



## FAST START BONUS

Paid weekly on new enrollee volume for their first 60 days. Enroler must have 100 PV Loyalty Rewards Order to receive this enroler bonus.

Earn commissions immediately!



\*Numbers displayed are based on the United States' market earnings and expressed in United States dollars. Australia and New Zealand's actual market numbers may vary, and U.S numbers are not necessarily illustrative of what may occur in Australia or New Zealand.

# Change Lives and create an income

Each of us has the opportunity to create and live the life we desire. With dōTERRA you can build an abundant financial pipeline to allow yourself to be free to give.



*The networking model, in conjunction with a high quality product or service, presents an unparalleled opportunity for people to thrive.*  
— Bob Burg

What would make the biggest impact in your life?

## EARNING MORE

- Debt-free
- Generous Savings Account
- Financial Freedom
- Charitable Giving

## WORKING SMARTER

- Time Freedom
- Building My Dreams
- Self-improvement
- Financial Planning and Preparedness

## DOING WHAT YOU LOVE

- Travel
- Education
- Service
- Spending Time with Family



# Partner with dōTERRA and get where you want to be.

Which path is best for you?

## PAY FOR YOUR PRODUCT



\$365-939/month\*  
Elite – Premier Income Goal

Goals:



Elite in 2-3 months  
Premier in 6 months

Needed Investment:



Personally enrol a few people a month.

## SUPPLEMENT YOUR INCOME



\$939-4,875/month\*  
Premier – Gold Income Goal

Goals:



Elite in 1-2 months  
Silver in 6-9 months  
Gold in 1-2 years

Needed Investment:



Enrol 4+ Customers & 1+ Builder(s) monthly

## REPLACE YOUR INCOME



\$4,875-16,813/month\*  
Gold – Diamond Income Goal

Goals:



Elite in 1 month  
Silver in 2-3 months  
Diamond in 1-3 years

Needed Investment:



Enrol 8+ Customers & 2+ Builders monthly

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# 3 Steps to Launch Your Business

Begin changing lives by completing the following action steps and building your financial pipeline.

1



## Live THE WELLNESS LIFESTYLE

- Experience a presentation & get enrolled.
- Get a Live guide and complete a Lifestyle Overview.
- Use your products by implementing your Daily Wellness Plan.

2



## share WITH OTHERS

- Start your Names List on the next page.
- Get a Share guide to learn about successful sharing.
- Share a presentation with 3+ people.

3



## launch YOUR BUSINESS

- Choose your pace. I am Elite rank in:
  - 30 days  
outrageous
  - 60 days  
target
  - 90 days  
average
- Schedule your Launch Overview

\_\_\_\_\_ Date:

\_\_\_\_\_ Time:

# Names List

Whose lives do you want to change?

NAME
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Together, we are rapidly sharing hope and wellness through  
dōTERRA's worldwide movement.



dōTERRA®  
AUSTRALIA & NEW ZEALAND

Bringing *hope*,  
*opening* hearts,  
raising *leaders*,  
*living* dreams—

the meaningful work of a  
dōTERRA Wellness Advocate.

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